Minutes of the 1304th meeting of the Hart House Board of Stewards held on Thursday, January 9th, 2020 in the Hart House South Dining Room.

Present: Mr. John Monahan (Warden)
Ms. Janelle Joseph (Chair)
Ms. Avani Singh (UTSU Appointee)
Ms. Amy Intrator (Recording Secretary)
Ms. Charlie Jupp-Adams (Steward, Music Committee)
Mr. David Kim (Governing Council Appointee)
Mr. David Newman (President [ex-officio] Designate)
Ms. Emily Jin (Steward, Art Committee)
Ms. Felicia Barber (Steward, Farm Committee)
Ms. Kiran Sukdeo (Steward, RA&W Committee)
Ms. Hareem Haider (Steward, Theatre Committee)
Mr. J. Luke Kim (Senior Member, RA&W Committee)
Ms. Jenny Blackbird (Presidential Appointee)
Mr. Matthew Lee (Steward, Literary and Library Committee)
Ms. Melissa Giblon (Steward, Social Justice Committee)
Mr. Nicolas Sartor Campos (Steward, Finance Committee)
Mr. Richie Pyne (APUS Appointee)
Ms. Sanaya Rau (Steward, Debates and Dialogue Committee)
Ms. Terese Pierre (Steward, Senior Members Committee)

Guests: Ms. Amanda Greener (Manager, Staff Relations & Professional Development)
Ms. Carol Tan (Financial Assistant)
Ms. Davina Chan (Senior Director, Marketing, Communications, Information Services)
Ms. Jenifer Newcombe (Director, Strategic Initiatives)
Ms. Karleen Ramsay (Student Member, Hart House Finance Committee)
Ms. Kelly Schnurr (Senior Project Manager, Hart House 100th Anniversary)
Ms. Michelle Brownrigg (Senior Director, Co-curricular Education)
Mr. Paul Lindblad (Governing Council Representative, Hart House Finance Committee)
Mr. Peter Wambera (Senior Development Officer)
Ms. Sarah Han (Student Member/Treasurer, Hart House Finance Committee)
Ms. Sheree Drummond (Secretary, Governing Council)
Ms. Sherry Kulman (Senior Director, Business and Ancillary Operations and Chief Administrative Officer)
Ms. Suzanne Macintyre (Director, Finance)
Ms. Zoe Dille (Senior Coordinator, Integrated Learning and Community Engagement)

Regrets: Ms. Beth Ali (Presidential Appointee)
Ms. Chemi Lhamo (SCSU Representative)
Ms. Habon Ali (UTMSU Representative)
Mr. Leonardo Jose Uribe Castano (GSU Appointee)
The Chair began the meeting with a Statement of Acknowledgement of Traditional Land.

The Chair asked for a moment of silence for the victims of the crash of Ukraine International Airlines flight 752 on January 8th, 2020. Among the 176 victims were eight members of the University of Toronto community including six students.

1. Approval of the Agenda

The Warden made the motion to amend the Agenda, so the order of Agenda Item 3 (Overview of University and Hart House Governance) and Agenda Item 4 (2020/2021 Budget Presentation and the 2020/2021 Budget Approval Motion) be reversed. By moving the Budget Presentation and Motion earlier in the Agenda, all members of the Board will be present for the vote.

The motion to amend the Agenda was seconded by Charlie Jupp-Adams, and carried unanimously by all present voting members of the Board of Stewards:

THEREFORE, BE IT RESOLVED THAT the January 9th, 2020, Board of Stewards Meeting Agenda be amended to reverse the order of Agenda Item 3 and Agenda Item 4.

The Chair then asked for a motion to approve the amended Agenda. The following motion to approve the amended Agenda was made by Charlie Jupp-Adams, seconded by Sanaya Rau, and carried unanimously by all present voting members of the Board of Stewards:

THEREFORE, BE IT RESOLVED THAT the January 9th, 2020, Board of Stewards Meeting Agenda be approved as amended.

2. Approval of the Minutes of the 1303rd Meeting

The Chair asked if there were any amendments to be made to the minutes and none were presented. The following motion to approve the minutes of the previous Board of Stewards meeting was made by Hareem Haider, and seconded by Nicolas Sartor Campos, and carried unanimously by all present voting members of the Board of Stewards:

THEREFORE, BE IT RESOLVED THAT the Minutes of the 1303rd meeting be approved as presented.

3. 2020/2021 Budget Presentation (Nicolas Sartor Campos, Finance Committee Co-Chair, and Suzanne MacIntyre, Director of Finance)

Nicolas Sartor Campos (NSC) began by introducing his co-presenters and fellow student members of the Hart House Finance Committee: Karleen Ramsay (KR) and Sarah Han (SH). The three students were all a part of the rigorous process to vet and review the Hart House 2020/21 Operating Budget by reviewing the budget line-by-line alongside other Finance Committee members. Hart House is proposing a balanced budget for the 2020/21 year. For the full presentation, please see Appendix A.

KR reviewed the various steps in the budget approval process including a budget presentation to the Finance Committee (budget approved at the Jan. 7th meeting). The budget must now be approved by the
following bodies: Board of Stewards (Jan. 9th); Service Ancillaries Review Group (Jan. 24th); Council of Student Services (Feb. 3rd); University Affairs Board (Mar. 11th).

KP then reviewed the 2020/21 Operating Revenue of $21.3 million and the Operating Expenses and Commitments of $21.3 million. KP explained that 89% of the Operating Expenses and Commitments are fixed costs (e.g. the vast majority of salaries, wages and benefits are negotiated by UofT central through collective bargaining). To see the division of both the sources of revenue and expenses, see the graphs on page 3 and 4 of Appendix A.

SH explained the principal calculations that were used to create the proposed student fee per term. Two key indexes are the CPI (Consumer Price Index) and the UTI (University of Toronto Index). The CPI is a general inflation forecast, while the UTI accounts for changes at the University including changes to salary and benefit costs, revenue from other sources, and changes in enrollment.

Using the adjusted fee plus the UTI and CPI, Hart House is proposing a 7.63% increase to student fees. The increase will affect student fees differently, depending on the students’ campus, and the student’s status as either a part-time or a full-time student. The difference in student fees is as follows: St. George (full-time) would pay $105.43; St. George (part-time) would pay $21.09; UTM or UTSC (full-time) would pay $3.23; UTSM or UTSC (part-time) would pay $0.65.

The Warden (JM) added that each year, the University calculates the maximum amount each student ancillary is eligible to propose under the Memorandum of Agreement between the University of Toronto, the Students’ Administrative Council, The Graduate Students’ Union and the Association of Part-Time Undergraduate Students for a Long-Term Protocol on the Increase or Introduction of Compulsory Non-tuition Related Fees (a.k.a. “the Protocol”). In the recent past, Hart House has worked hard to minimize proposed fee increases for students, and has often sought a fee increase far below the maximum allowable (see Appendix A, page 10 for a chart of the historical student fee increases). However, for the past two years we have requested the full eligible percentage increase because of the cost of Arbor Room renovations and financing required for Infrastructure Renewal.

SH reviewed the different sources of revenue, including the forecast for 2019-20 and the budget for 2020-21. SH noted that for 2020/21 there has been an increase in the category “Donations, grants and amortization” due to the notable estate gift from Donald Burwash, which will be used for a mix of short term, medium-term, and long-term projects.

NSC highlighted some of the major changes in expenses between the 2019-20 forecast and the 2020-21 budget. One of the biggest changes is the category “Salaries, wages and benefits.” Most of the increase is determined by collective bargaining, and therefore not within the control of Hart House. There is also a notable increase in the category “Maintenance.” NSC reviewed some of the recurring and non-recurring maintenance costs that account for the increase in these expenses (for details, see Appendix A, page 15).

NSC added that Hart House will be increasing funds to the operating reserve from 10% to 11% in order to increase funds available in the event of unforeseen emergencies. JM added that the largest capital expenditure will be for the schematic design phase of the infrastructure renewal project. To see the complete review of funds allocated for capital projects, see Appendix A, page 18.

KP concluded by reviewing some of the House’s new initiatives to increase revenue (e.g. Kosher
catering, off-site catering) and to achieve cost-efficiencies (e.g. conversion to high efficiency LED) in 2020/21.

JM thanked the students for all of their work on the budget and the accompanying presentations.

a) 2020/2021 Budget Approval (Nicolas Sartor Campos, Finance Committee Co-Chair)

With the conclusion of the presentation on the 2020/21 budget, NSC introduced the motion to approve the 2020/21 Hart House Budget.

The following motion was made by Nicolas Sartor Campos and seconded by David Kim:

**THEREFORE, BE IT RESOLVED THAT the Board of Stewards approve the 2020/2021 Budget as recommended by the Finance Committee on January 7th, 2020.**

The Chair asked the Board of Stewards for any discussion related to the motion and the preceding budget presentation.

J. Luke Kim (JLK) commented that this year Hart House was asking for a $1 million increase in revenue generated from student fees. He noted that he worried an increase of this size would bring Hart House undue attention. He asked if Hart House had an idea of whether this would be a trend moving forward.

JM responded that we cannot predict what will happen in the future. The fee per term for Hart House is still significantly lower than other student ancillary fees (i.e. Student Life and KPE). JM referenced the increase in salaries and wages. These costs are determined by collective agreement, and beyond the control of Hart House (only nine staff at Hart House have a salary that is not determined through the collective agreement). We will continue to make hard choices to save costs where possible (e.g. the recent closure of Hart House Tickets, while a hard decision has already proven to be cost-efficient). We are also working on generating revenue through several new business initiatives.

Through a combination of cost-efficiencies and revenue-generating initiatives, it is our hope that we will be able to alleviate some of perceived pressure on student fees. However, JM noted that while Hart House staff consistently works to keep student fees as low as possible, the outset of the infrastructure project and other time-sensitive projects have required increasing fees to keep Hart House safe and operational.

David Kim (DK) noted that he also works at a service ancillary through his position as the Dean of Residence & Director of Student Life at Chestnut Residence & Conference Centre. Similar to Hart House’s current financial reality, Chestnut has had to make investments in marketing and communications to bring in clientele that will offset costs in the future. Chestnut is both a student centre and a conference centre, so he appreciates the challenge of serving both groups. DK also thanked the student presenters of all their work.

JLK commented on the state of student ancillary fees at the University of Toronto, stating that ancillary fees are currently over $2000, and may be over $2500 next year. He stated that he is afraid increased fees will bring attention to Hart House and he fears for the future of the House. A model where Hart
House needs to ask students to pay for major projects is unsustainable in the long-term. JLK stated that Hart House means so much to the University community and should be supported by the University.

JM responded that he appreciated JLK raising his concerns. Hart House belongs to and is enjoyed by everyone in the UofT community. From all of our many discussions with central administration regarding the infrastructure renewal needs of Hart House going forward, we have taken great assurance from knowing that the University is committed to the long-term viability of Hart House, and that there is an openness to exploring the financial models that will be best-suited to ensuring that viability.

Melissa Giblon (MG) noted that she could not attend the budget workshops in December, but would like to voice similar concerns as JLK. MG noted the increase in student fees is above the rate of inflation, as are the salary increases. Students are facing difficult financial realities including the stalled minimum wage and increased cost of living. MG also noted that since Hart House received a notable donation this year, it was troubling that the student fee is still increasing. These factors aggravate the situation so the request for increased student fees looks worse than it would without the culmination of all these elements. MG noted she is not a financial advisor and she does not plan on voting against the motion, but she wanted to put these concerns on record.

JM responded that he appreciates MG’s concerns. The Burwash Estate gift on $2.4 million came during the right year, as the cost of renovating the Arbor Room has increased to $3.9 million due to many unforeseen circumstances (e.g. the severed storm pipe running below the room). We need the building to be healthy enough to sustain programs for students on all three campuses. We need to put money in our reserves, otherwise we won’t be able to secure enough funds from lenders. Increasing fees is not our preference, but it is essential for the future of the House. Stewards deserve to have all the information about costs of Hart House initiatives, and we are currently working on calculating the real cost of running free student events (e.g. AV, set-up, labor) to show the resources required to support student programming in this space.

The Chair noted that this was a good discussion and moved on to calling for approval of the motion.

The motion was carried unanimously by all present voting members of the Board of Stewards.

4. Overview of University and Hart House Governance (Ms. Sheree Drummond, Secretary of Governing Council)

JM introduced guest speaker Sheree Drummond, the Secretary of the Governing Council, to discuss governance at the University of Toronto and how Hart House fits into the bigger picture of the University.

Sheree Drummond (SD) started that she is pleased to be presenting, and noted she is also a member of Hart House. SD added that over the years, there has been an improved connection between Hart House and the University as a whole. Hart House is a hugely valuable part of the University.

The purpose of this presentation is to situate Hart House within the larger University of Toronto context. Governance principles are set out for the University governance bodies, but each of these apply to the Board of Stewards.
The first core principle of University governance is *collegial self-governance*. The Board of Stewards is an example of this, as every member of the Board takes part in the collective decision-making process. The second principle is *fiduciary responsibility* (i.e. acting in the best interest of the institution). This principle means that governors are responsible for taking their perspective and thinking about the organization at large and making decisions in-line with the institution’s best interest.

The final principle is *clear lines of accountability between governance and administration*. This can often be challenging, as it’s easy for lines to become blurred and governors to think like administrators. Governors come from distinguished professional backgrounds and often use their experience as a lens, and while this can be helpful, it’s important to remember that institutions have administrators who are paid to manage the organization. Administration manages the University, while Governance provides *oversight*. Governance is not meant to be the opposition, rather to provide critique and analysis. If governance is acting as the opposition it’s typically a sign of dysfunction.

The Governing Council oversees the academic, business, and student affairs of the University. The Governing Council has a unicameral structure, rather than the typical bi-cameral model, which means the academic governance and the business governance are not separated. Governing Council is the highest governance body at the University of Toronto.

The Governing Council is composed of 50 members. The body is large, but for good reason, as there is an even divide in membership between those internal to the University (25 members) and those external to the University (25 members). A number of the positions must be filled by students (8 members). Most positions are elected, including the Chair and Vice-Chair who are elected annually. The Governing Council is currently in an election period (Jan.7th - Jan 17th). Students are encouraged to apply for open positions. For more information visit [https://governingcouncil.utoronto.ca/elections](https://governingcouncil.utoronto.ca/elections).

There is a complex structure of councils and governance bodies that report into the Governing Council (see Appendix B, page 6 to view the organizational chart). The University Affairs Board (UAB) is the board where Hart House intersects with the reporting structure. The UAB has oversight of campus and student life (the chart indicates the two bodies at UTM and UTSC that have a similar purpose).

As per the Hart House Constitution, “Hart House forms part of the property of the University of Toronto and as such is (…) under the supervision of the properly constituted authority of the Governing Council.” SD stressed the importance of delegated authority as defined in the Hart House Constitution: “Subject to the authority of the Governing Council of the University of Toronto, the governance of Hart House shall be delegated to a body known as the Board of Stewards.” The Constitution also outlines that *oversight* “… shall be exercised in accordance with principles, mandates and expectations of governance within the University of Toronto as approved by Governing Council.”

Hart House is accountable to the UAB from a governance perspective, as the UAB is responsible for policy affecting the operation of Hart House, approving the Hart House operating plan, approving the Hart House Constitution, and approving the appointment of the Warden, who is an *ex-officio* member of the UAB.

In terms of administrative accountability, Hart House is also accountable to the Vice-President and Provost (Cheryl Regehr), and the Vice-Provost, Students (Sandy Welsh), to whom the Warden reports directly and with whom he meets regularly.
SD returned to a point raised during the budget presentation about funding from the central University. SD clarified that there is no “University budget” separate from student fees. Students pay for the majority of University expenses, especially since provincial funding has been majorly reduced over the past years. It’s important to have students at the table of Governing Council to have their voices heard. Philanthropy is one area with a lot of potential, as increasing donations brings potential to increase revenue without asking more of students.

SD concluded by encouraging members to get involved in Governing Council elections and thanked everyone for their involvement at Hart House. For the full presentation, see Appendix B.

Michelle Brownrigg (MB) asked about the elected positions on Governing Council, specifically what type of engagement the Governing Council gets during voting.

SD responded that while the percentage of voters is low, there are still a fair number of voters. Up until five years ago, only Canadian citizens could run for Governing Council positions. Since changing this requirement, there has been an increased interest in Governing Council positions, especially from international students looking to get involved. There is fluctuation year-to-year in student interest in Governing Council (e.g. years when certain issues arise, there is typically an increased interest).

JLK commented that Hart House is caught in a difficult position, as the current funding model means Hart House must constantly ask for financial assistance from students. The current student fee increases are a “cry for help” to the University.

SD responded that no one can argue with the rising costs, but the source of revenue is the same even if the vehicle is different, so ultimately students will be asked to help cover costs whether through tuition or through student fees.

JM added that David Palmer, Vice-President of Advancement, is one of the most successful fundraisers in Canada. With the Boundless campaign, over $2.4 billion was raised. The total amount raised is not significantly greater than the total annual operating budget for the University. This exemplifies the sheer magnitude of the University and the cost of delivering services each year.

JLK commented that he believes the current budget model makes Hart House look bad, even though he understands it’s not an easy landscape to navigate. He voted in favour of the budget because he has confidence that the Warden will lead Hart House in a positive direction.

SD commented that in addition to Governing Council elections, many of the meetings are open sessions. To view the upcoming meeting schedule (including information about who can attend), please see the Governing Council website: https://governingcouncil.utoronto.ca/secretariat

5. Committee Presentations

a) Music Committee (Charlie Jupp-Adams, Steward)

Charlie Jupp-Adams (CJA) introduced herself as the Steward for the Hart House Music Committee and the Co Editor-in-Chief of Demo Magazine. The Committee is dedicated to fostering musicality at Hart House and the University of Toronto. The Committee meets this mandate through creating relationships, creating space, and creating opportunities. The Committee’s activities include demo Magazine (the Hart
House music magazine); open mic events; and the Musician Connection Board, a new initiative to help connect student musicians to one another so they can collaborate and create music together.

Events scheduled for this term include monthly Open Mic nights that take place the last Thursday of each month. In February, the Committee is partnering with Ryerson Singers for a collaborative open mic night. On Jan. 23rd, the Committee will also be attending Dead Poet, a monthly open mic and spoken word event at the Drake Underground where students will have an opportunity to explore Toronto's arts and culture scene. Finally, there will be jam sessions hosted on all three campuses throughout the term to create physical space for student musicians to meet and share their work.

CJA concluded with the Maya Angelou quote: “You can’t use up creativity. The more you use, the more you have.” This applies to the Music Committee, where members are exposed to new opportunities, communities, and experiences.

For the full presentation, please see Appendix C.

CJA opened the presentation to questions. Terese Pierre (TP) asked for clarification about the Music Connection Board (MCB). TP asked whether the MCB is for student on or off-campus.

CJA clarified the MCB is for students on campus, as there is an existing booking office that connects students to clients looking to book student musicians. One of the main goals of the MCB is to connect student musicians to one another.

Richie Pyne (RP) asked if Radio Forward, the UTSC campus radio station mentioned earlier in the presentation, is the same as Fusion Radio.

CJA clarified that yes, this was the same radio station. The Committee is interested in doing a video project dedicated to the radio station’s story.

JM asked about the Open Mics currently being held in the Music Room of Hart House. JM commented that once the Arbor Room reopens on the lower level, it will be a great venue to have open mics once again hosted in that space.

RP commented that he is happy to hear the Committee is going to the Dead Poet event, as this is a very open and anti-oppressive space for emerging musicians.

b) Social Justice Committee (Melissa Giblon, Steward)

Melissa Giblon (MG) introduced herself as the Steward of the Hart House Social Justice Committee. The Committee’s mission is to raise awareness of social justice issues through student engagement activities, opportunities for dialogue and social justice education for the student body. The Committee is interested in issues that affect students within the campus, city and international contexts. The Committee strives to challenge social hierarchies and orders to make space more diverse and inclusive. With only 15 members, the Committee is somewhat limited in capacity, but the Committee tries to maximize its reach by collaborating with other groups on and off campus.

The Committee’s has had a full roster of events this year. Fall events included a Civic Action Voting Booth at the Explore Hart House event, Anti-O Conversations with UTM, supporting U of Thrive at an
event where UofT students came together to change the dialogue about mental health on campus, supporting the Debates and Dialogue Committee’s Mental Health Panel event, and an Environmental Sustainability workshop.

Upcoming events this term include a movie screening of *Paris is Burning*, a drag show in partnership with the Hart House Music Committee, and another environmental sustainability workshop. MG noted that one of the upcoming events listed (“Iranian Activism Against the Mandatory Veil Ban Panel”) has been postponed in light of the recent tragedy in Iran, as most of the activists involved in the panel are currently diverting their attention to anti-war dialogue. MG noted that if anyone had ideas about how to support the Iranian community, they could contact her directly.

The Committee has worked towards its tri-campus mandate by working with UTM on Anti-O conversations in the Fall. This term, the Committee is collaborating with UTSC on events led by UTSC social justice initiatives.

MG concluded by reviewing the Committee’s goals including collaboration, building social media platforms, providing committee members with support, increasing community outreach, and increasing accessibility to downtown events for UTM and UTSC students.

For the full presentation, please see Appendix D.

MG then opened the presentation to questions. RP thanked MG for her work and noted that she is very good at presenting. In regards to the postponed event related to Iran, RP noted that he knows people organizing anti-war events in response to the tragic plane crash. RP encouraged the Committee to get in touch with student unions to help organize such events, as they are often connected to student activists. RP also referenced MG’s earlier point about making events accessible for UTM and UTSC students. He encouraged MG to partner with student unions that already have busses coming downtown for events.

MB noted a couple Hart House events that may be relevant to the Committee including the annual *Night of Ideas* program on January 25th. As part of this year’s program, Hart House is partnering with the Toronto Kiki Ballroom Alliance and the program will include drag performances. For more information visit [https://artmuseum.utoronto.ca/program/night-of-ideas-2020/](https://artmuseum.utoronto.ca/program/night-of-ideas-2020/). Also of note is the KPE event on February 7th, *Black Excellence: Welcome to the Playoffs Kiki Ball*. For more information visit [https://kpe.utoronto.ca/fri-02072020-1630/black-excellence-welcome-playoffs-kiki-ball](https://kpe.utoronto.ca/fri-02072020-1630/black-excellence-welcome-playoffs-kiki-ball). These programs are important when considering the Committee’s dedication to building partnerships.

6. **Warden’s Report**

The Warden began by expressing gratitude to the student presenters for all their hard work. The Warden also thanked the Chair for her moment of silence at the outset of the meeting for the victims of the plane crash in Iran. Hart House has been considering what we can do to support the community during this difficult time. We have created posters that are placed in three areas around the House (the Information HUB, the Fitness Information Desk, and by the entrance of the Gallery Grill). These posters are a small gesture to recognize all the victims, and recognize those students at the University of Toronto who lost their lives. For more information and for support resources, please visit [https://www.utoronto.ca/news/we-re-here-one-another-u-t-community-remembers-students-following-plane-crash](https://www.utoronto.ca/news/we-re-here-one-another-u-t-community-remembers-students-following-plane-crash).
The Warden then directed the Board’s attention to the written summary of departmental highlights that was circulated at the meeting. This document underlined several of the ongoing issues, opportunities, and activities of the House. For the full report, please see Appendix E. Following this, the Warden provided an update on several broader initiatives and achievements that were not in the report. These included:

i. **Elections and Recruitment**: Nominations for Student Committee Chairs will open on Monday, January 13th. Other key dates in the election process are February 7th – 25th when campaigning takes place, and Feb. 26th and 27th when voting will be open online and in-person at all three campuses. The Warden reminded the Board that the timeline has been pushed forward this year to allow more transition time between the outgoing and incoming Committee Chairs.

ii. **Hart House Awards**: Hart House has two student awards to recognize student leaders who have made a difference at Hart House: The Audrey Hozack Student Leadership Award and the Judi Schwartz Memorial Scholarship. For more information about nominating yourself or other students for this award, please visit https://docs.google.com/forms/d/e/1FAIpQLSfn6_AlcDdNWPnC5zBU5hrH63duRTYnSc1jyAo3-1tQvmJ5A/viewform?vc=0&c=0&w=1

iii. **Burwash Gift Update**: In 2019, Hart House received our largest gift since the initial gift to Hart House in 1919. The $2.4 million gift from the estate of Donald Burwash will be divided three ways to support the short-term, medium-term, and long-term needs of the House. The most immediate changes will support furniture upgrades in various areas of the South Wing of Hart House. The current proposal for the funds includes renaming the South Dining Room the Donald Burwash Room. The renaming is intended to honour Donald’s contributions to the Board of Stewards (which regularly met in this room) and the renaming is in accordance with the University’s official naming policy (https://governingcouncil.utoronto.ca/secretariat/policies/naming-policy-october-24-1996)

iv. **Digital Advertising Campaign**: In November, we completed a six-week digital advertising campaign to promote Hospitality services at Hart House (e.g. events and catering), which cost the House approximately $10,000. A quick summary of the campaign results:
   - 5700 clicks on ads
   - 224 people followed their click with an email to our Hospitality team
   - 99 new events booked at Hart House over the six-week period, including 9 weddings!

The record number of bookings during this 6-week period indicate that marketing works! Starting tomorrow, we will begin a second campaign, this time with a focus on promoting weddings at Hart House.

v. **Recreational Athletics and Wellness**: The Recreational Athletics and Wellness Committee (RAWC) has partnered with Recreation and Wellness staff at Hart House to offer a series of workshops dedicated to helping students succeed in their health and fitness goals. For more information about the New Year’s Resolution Workshop Series, please visit https://harthouse.ca/events/goal-setting-for-success

The Warden encouraged members of the Board of Stewards to follow the Fitness Centre on social media where there are regular posts about upcoming events, new programs, and other
health and fitness information. You can find the Hart House Fitness Centre using the name @harhousefitnesscentre

vi. **Hip Hop Education:** Programming continues this term for Hip Hop Education initiatives. Currently, the exhibit *My Sneaker Story* is on display in the main hallway of Hart House. The exhibit shares students’ stories about their shoes and explores the connection between sneakers and global hip hop culture. Other upcoming programs include the School of Beatz – DJ Workshop Series (Jan. 15th – Feb. 12th) and the human library event *Humanz of Hip Hop* at UTSC (Feb. 6th). For more information about hip hop education programs, please visit [https://harthouse.ca/%20series/hip-hop](https://harthouse.ca/%20series/hip-hop)

vii. **Upcoming Programs and Events:**

- **Night of Ideas (Jan. 25th, 7pm – 2am, across Hart House):** A free evening of lectures, performances and screenings that take place in various spaces across Hart House. This is the third year Hart House has partnered with the Cultural Services of the French Embassy in Canada and the Art Museum to take part in this global event. This year’s theme is *Being Alive*. For more information visit [https://artmuseum.utoronto.ca/program/night-of-ideas-2020/](https://artmuseum.utoronto.ca/program/night-of-ideas-2020/)

- **Listening to Snow (Jan. 18th – Mar. 21st, Justina M. Barnicke Gallery at Hart House):** An exhibition featuring sound installations from the world-renowned artist Michael Snow. For more information about the exhibit, please visit [https://artmuseum.utoronto.ca/exhibition/listening-to-snow/](https://artmuseum.utoronto.ca/exhibition/listening-to-snow/). As part of the installation, a live microphone will be positioned in Hart House to feed ambient sound into the exhibition space. There will be signage placed in the space with the microphone so visitors are aware of the microphone’s presence.

- **Legally Blonde: The Musical (Jan. 17th – Feb. 1st, Hart House Theatre):** Based on the hit movie, the musical adaption tells the story of Elle Woods and her pursuit of law school dreams. The opening weekend of the show was completely sold out. For more information on tickets please visit [https://harthouse.ca/theatre/show/legally-blonde-the-musical#tickets](https://harthouse.ca/theatre/show/legally-blonde-the-musical#tickets)

- **Hart House 100th Anniversary Programming (Spring 2019 – Spring 2020):** Anniversary programming will continue this term with a series of concerts and events:
  
  a. **Centennial Concert Series:** We have three concerts remaining in the series:
    - Feb. 13: Orchestra Concert (8pm, Great Hall)
    - Apr. 3: Jazz Choir Concert (7pm, East Common Room)
    - Apr. 4: Chamber Strings Concert (7pm, Great Hall)
    To register please visit [http://www.harthouse100.ca/hart-house-100th-anniversary-concert-series/](http://www.harthouse100.ca/hart-house-100th-anniversary-concert-series/)
  
  b. **Centennial Dialogue Series:** On March 19th, we will host our final event in the Centennial Dialogue Series (CDS). The event will focus on the relationship between artificial intelligence and human rights and will feature remarks by John Polanyi, Nobel-Prize winning University of Toronto professor and peace activist.
For more information and registration, please visit [http://www.harthouse100.ca/session/centennial-dialogue-series-event-4-of-4-be-it-resolved-that-national-missile-defence-means-a-safer-world/](http://www.harthouse100.ca/session/centennial-dialogue-series-event-4-of-4-be-it-resolved-that-national-missile-defence-means-a-safer-world/)

The Warden concluded by informing members of the Board of Stewards that tomorrow, January 10th, Hart House will be presenting to the Council of Student Services (COSS) to share information about Hart House operations and programming. On January 20th, Hart House will present our operating budget to COSS, and members will then vote on the budget on February 3rd.

For the full presentation, please see Appendix F.

7. **Other Business & Announcements**

The Chair asked if there was any other business or announcements.

MB noted that on January 20th, 2020, the Hart House Chorus is presenting the film *Matt Shepard is a Friend of Mine*, a powerful documentary about Matthew Shepard, the gay young man who was tortured and murdered in one of the most notorious hate crimes in U.S. history. The event is open to the public, for more information please visit [https://harthouse.ca/events/matt-shepard-is-a-friend-of-mine](https://harthouse.ca/events/matt-shepard-is-a-friend-of-mine)

8. **Next Meeting**

   The next Board of Stewards meeting will be held on Thursday, February 13th, 2020, at Hart House in the South Dining Room.

9. **Adjournment**

Motion to adjourn was made by Richie Pyne seconded by Felicia Barber.

The meeting adjourned at 7:34pm.

__________________________________________   _______________________________________
Chair                                                  Recording Secretary
February 10, 2020
Appendices:


Appendix B: Governance at University of Toronto Presentation (Sheree Drummond).

Appendix C: Music Committee (Charlie Jupp-Adams).

Appendix D: Social Justice Committee (Melissa Giblon).
